



Greetings Patients and Dental Friends.

Never in my wildest dreams could I have imagined how rewarding the first year would be in our new Rogers Pinnacle location. Thank you to our former and new patients that have joined us! There have been many accomplishments in our office this past year. Of course a few challenges as well, like the Great Flood of 2019. Don't Ask. ☺

Worthy of special mention, my TEAM. Truly, *Together Everyone Achieves More* is our motto. We have grown from 2 to 5 team members in this short time. Without Lynsey, Erin, Melanie, Payton and Talia none of what I do is possible. I love providing dentistry to patients we know and care about with these ladies by my side!

This year has been about *calibrating and collaborating as a team* to support our vision and commitment to provide the highest level of care and dentistry for our patients. *We strive daily* to ensure each patient experience is a pleasant one and done with the highest quality possible.

Living and practicing dentistry in NWA is truly a blessing. Thank you for your continued support.

Dr. Heather Adams, DDS

Year *one* Highlights

We have added the following dental services or programs:

- ◆ **Digital x-rays and scanning for braces** (Invisalign), dental implants, crowns, veneers, and night guards ,
- ◆ treatment for *sleep apnea, snoring and airway* disorders,
- ◆ the HAD **Dental Savings Plan** for non-insured patients (pg. 3),
- ◆ and created our very own pro-bono dental organization, **William's Gift** (pg. 2).

We have refreshed our social media pages on [Facebook](#) and [Instagram](#) to stay better connected to our patients. Thank you to the over 100 patient's that have left us **5 star reviews**. [Click here](#) to see what *our patients are saying about how we “do dentistry differently”*.



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**Welcoming New Patients.
Always.**

In-Network with Delta Dental

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CASE REPORT

Microdontia, (small teeth) or missing teeth are more common than you would think. Actually, I (Dr. Adams) also had a missing front tooth growing up. I know first hand how important and impactful it is to have a nice smile as we enter our teenage and adult years.

Our patient, Preslee, was excited to start high school but was concerned about the appearance of her smile and anxious to get her braces off and fill in the "holes".

Working with her orthodontist we planned tooth size and spacing to enable us to rebuild Preslee's teeth to a more ideal size and shape. We utilized conservative composite veneers and a bonded porcelain bridge to fill in the missing spaces. Later in life she can transition to porcelain veneers as needed.

We hope Preslee's first year of high school is as awesome as she is!

**Restorative Case by : Dr. Adams,
Ortho: Dr. Ben Winters, Lab: YDL**

*You are all so wonderful and deserving!! We love you and all your staff!!!
Thanks for always taking such amazing care of us and for changing Preslee's life
with her new smile! -Preslee's Mom*

WILLIAM'S GIFT UPDATE

William's Gift Is a non-profit program designed to provide merit-based pro-bono dentistry by Dr. Heather Adams and her team. The program accepts nominees anonymously from current patients of Heather Adams Dentistry and from selected local non-profits. The program is named in honor of Dr. Adams brother who passed away tragically in an auto accident at a young age.



Dr. Adams love for her brother, love of dentistry and her desire to help others are her "why's" for founding the program. William's Gift is the joining of these three loves.

These two recipients are well on their way to their new smiles and we have been documenting each step along the way to share when completed. We can't wait to reveal their new smiles to you in December at our 2nd Annual Open House!



SAVE THE DATE: 12/18/19

HAD CHRISTMAS OPEN HOUSE ☺



Fun Facts:

Lynsey is also a hair-stylist!

Nickname : “Queen of Clean”.

From El Dorado, AR

.....

**No
INSURANCE?**

**No
PROBLEM!**

.....

SPEAR
FACULTY CLUB

.....



TEAM SPOTLIGHT—LYNSEY

One of the goals at **Heather Adams Dentistry** is to provide each of our patients with the best personalized dental care we can. Lynsey embodies our motto” ***doing dentistry differently***”! She is passionate about people. She understands every patient is unique and tailors her dental care to their needs. She is a 2011 graduate of UAMS Hygiene School .

She is married to Matthew and has 2 daughters, Ella Grace and a new baby girl, Olivia Kate. Of course, don’t forget her fur baby, Tucker!

You can expect to have the most relaxing dental hygiene experience possible. Massage chair, music of your choice, comfy blanket and a warm scented lavender or lemon towel over your eyes as you drift off and forget the cares of the day. Only to wake up with a clean sparkly smile! Her patients love her and we do too!

HAD DENTAL SAVINGS PLAN

Join our HAD Dental Savings Plan!

At Heather Adams Dentistry we believe you should have the opportunity to invest in a dental plan that is easy to understand and does not limit your options as it relates to your dental health. For as little as \$309/year you could have all of your preventative and hygiene needs taken care of (costs vary based on dental plan type).

If you are uninsured and would like to learn more, go to www.heatheradamsdentistry.com/for-patients/payment-insurance/ and click on **Learn More** to take back control of your dental care and dental budget.

UPCOMING DENTAL COURSES

In September Dr. Adams attended the member only Faculty Club Summit at the renowned SPEAR Institute focusing on the latest updates in complex, interdisciplinary dentistry.

Also, Dr. Adams will be attending the Sirona Siroworld meeting in October focusing on updates in the world of digital dentistry.

Education with action is entertainment. - Imtiaz Manji

Accepting New Patients

www.HeatherAdamsDentistry.com

479.340.0966

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Heather Adams, DDS

doing dentistry differently

SMILES BY DR. ADAMS



After

Before Pics



Scott presented with small laterals (side teeth), excess spacing, tooth wear and misaligned teeth. After treatment with Invisalign to correct spacing and tooth position Dr. Adams finalized the smile design with whitening, 2 porcelain veneers and 4 composite restorations.

His smile transformation was completed in approximately 1 year.

Congrats Scott!

Orthodontist: Dr. Jeremy Smith